



# Membership Application

Taking the Canadian industry to *New Heights!*

## COMPANY INFORMATION

Company name: \_\_\_\_\_  
Street address: \_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Website: \_\_\_\_\_  
Business email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Toll-free phone: \_\_\_\_\_ Cell: \_\_\_\_\_

## BRANCH ADDRESS

Store name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Contact person: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_

## MAILING ADDRESS

Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

## DESIGNATED REPRESENTATIVE

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

## BRANCH ADDRESS

Store name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Contact person: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_

## COMPANY CONTACTS

Marketing: \_\_\_\_\_  
Email: \_\_\_\_\_  
Risk Management/Safety: \_\_\_\_\_  
Email: \_\_\_\_\_  
Human Resources: \_\_\_\_\_  
Email: \_\_\_\_\_  
Accounting: \_\_\_\_\_  
Email: \_\_\_\_\_

Legislative: \_\_\_\_\_  
Email: \_\_\_\_\_  
Education/Training: \_\_\_\_\_  
Email: \_\_\_\_\_  
Insurance: \_\_\_\_\_  
Email: \_\_\_\_\_  
Store Manager: \_\_\_\_\_  
Email: \_\_\_\_\_

## MEMBERSHIP DUES

Dues	Total Branches
<input type="checkbox"/> \$500	1 Branch
<input type="checkbox"/> \$730	2-5 Branches
<input type="checkbox"/> \$1310	6-9 Branches
<input type="checkbox"/> \$2020	10-29 Branches
<input type="checkbox"/> \$3100	30+ Branches

**All membership dues must be paid in CANADIAN dollars plus appropriate provincial taxes.**

Take advantage of the many benefits of membership and join today by completing this application. The information you provide will allow CRA to best serve your interests and needs. Please type or print and complete all sections. An online application and overview of member benefits are available at [CRArental.org](http://CRArental.org). Fax this form to 905-643-3999 or email [membershipservices@crarental.org](mailto:membershipservices@crarental.org). Questions? Call 905.643.2333.

**Mail to: Canadian Rental Association, 1290 Arvin Ave, Unit 18, Stoney Creek, ON, L8E 0H7 | Fax: 905.643.3999**

## DEMOGRAPHIC INFORMATION

### Business organization:

- Corporation       Sole  
 Partnership       Proprietorship

### What best describes your business?

- Equipment Rental  
 Event Rental  
 Distributor/dealer with rental

In what year was your firm started? \_\_\_\_\_

In what year did you enter the rental industry? \_\_\_\_\_

Is your company family-owned?  Yes  No

Number of full-time staff: \_\_\_\_\_

Your total annual rental revenue: \_\_\_\_\_

Your rental inventory by percentage:

Construction/industrial \_\_\_\_\_%

General tool/homeowner \_\_\_\_\_%

Party/special event \_\_\_\_\_%

Not represented above\*

\*Please specify \_\_\_\_\_

## YOUNG PROFESSIONAL NETWORK

Do you have young rental professionals, ages 18-40, who are interested in participating in the CRA Young Professionals Network?  Yes  No

If yes, please list their names and email addresses: \_\_\_\_\_

## REASONS FOR JOINING

### How did you hear about CRA? (Please select one.)

- Member referral       Local meeting  
 The CRA Show promotion       Membership promotion  
 CRA Insurance       Reinstatement/Past member  
 Other \_\_\_\_\_

### What is your No. 1 reason for joining CRA?

- Insurance       New to rental resources  
 Industry affiliation/trends       CRA Show and Events  
 Associate member referral       Equipment discount  
 Networking       Product or service  
 Other \_\_\_\_\_

## INSURANCE

Are you interested in information about CRA Insurance?  Yes  No Current insurance agency: \_\_\_\_\_

Insurance expiration date (MM/DD/YYYY): \_\_\_\_\_

## SOFTWARE

Do you utilize rental (POS) software?  Yes  No If so, which provider do you use? \_\_\_\_\_

As a member, you will receive access to Canadian-specific rental benefits, including the regional trade shows, insurance, credit card processing, CRA Source Magazine and more



CANADIAN RENTAL ASSOCIATION  
ASSOCIATION CANADIENNE DE LOCATION

1290 Arvin Avenue, Unit 18  
Stoney Creek, Ontario L8E 0H7 Canada  
905.643.2333 • 844.643.2333  
Fax: 905.643.3999  
CRArental.org

## PAYMENT INFORMATION

**If you pay with credit card, CRA will continue your membership without interruption unless you tell us otherwise.** At the end of the initial membership term and before the start of your new term, CRA will simply charge your credit card at the dues rate in effect at that time. Should terms or rates change, CRA will notify you in advance. If CRA cannot charge your credit card, the association will send you a bill for your dues. To opt out of this membership offer, check the box below:

I choose to opt out of the ability to continue my CRA membership via the above-mentioned credit card payment system.

Check or money order enclosed. Please charge my:  Visa  MasterCard

Credit card number: \_\_\_\_\_ CVV: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name: (as it appears on card) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**I understand that my membership is not official until it is approved by CRA.**