



CRA Western Conference Contract
Banff Centre for the Arts & Creativity, Banff, AB
March 2-3, 2023

It is understood that this application becomes a contract only when signed on behalf of CRA. We understand that we will be placed in the area of the floor as appropriate to our products. We, including our exhibitor-appointed contractors, agree to abide by the CRA Showcase Rules and Regulations governing **Canadian Rental Association Showcase.**

Company Name _____
 Address _____
 City/Prov/PC _____
 Telephone _____
 Toll-Free Phone _____
 Fax Number _____

Contact Person _____
 Contact Mailing Address _____
If different than company address.
 Contact Telephone _____
 Signature _____
 Website _____
 Email Address _____

Email address used for delivery of exhibit information; not published.

Booth Captain Contact Name _____ **Email** _____ **Phone** _____

**Booth Captain is responsible for all onsite requirements and for registering all booth staff including meals and events by the deadline.

Space Requested

\$1000 + GST Table (Includes 6-foot skirted table, breakfast, lunch and breaks for up to 2 individuals).

\$1750 + GST 2 Tables (Includes 6-foot skirted table, breakfast, lunch and breaks for up to 2 individuals).

Competitors *(list any companies you prefer not be located beside)*

Cost of space: \$ _____
 Tax GST 5%: \$ _____
 Total: \$ _____

Please note that all funds are non-refundable unless the event is cancelled due to Force Majeure.

METHOD OF PAYMENT   Cheque

Cheque/Card # _____ Exp. Date _____ Signature _____

Credit Card Billing Address: _____ City: _____ Prov: _____ PC: _____

<small>(For CRA Office Use Only)</small>	
Date Received: _____	Amount: \$ _____
Booth Assigned _____	Accepted by CRA _____ <small>Nathalie McGregor, CEO</small>

SIGN AND RETURN THIS APPLICATION TO: info@crarental.org

CANADIAN RENTAL ASSOCIATION
 1290 Arvin Ave Unit 18, Stoney Creek, ON L8E 0H7
 Phone: 905-643-233



The CRA Western Conference

Banff, AB

Exhibits March 2-3, 2023

These Rules and Regulations are an integral part of the Exhibit Space Application/Contract (the "Exhibit Space Contract") submitted to the Canadian Rental Association ("CRA") by Exhibitor. The purpose of these rules is to assure that all exhibitors are given equal opportunity to conduct business in a safe, attractive, professional exposition. Exhibitor is responsible for reading and understanding all Rules and Regulations.

Failure to comply with these Rules and Regulations may result in the loss of priority points, the removal of Exhibitor's exhibit and/or its agents or employees from The CRA Show, the exclusion from future trade shows and/or other discipline determined by CRA in its sole discretion. Exhibitor agrees that it and its employees and agents will abide by these Rules and Regulations and any additions and/or amendments which CRA may put into effect. CRA shall have the final authority to interpret and enforce these rules. All matters not covered by these Rules and Regulations are subject to the decision of CRA. All decisions so made shall be as binding on all parties. All questions, problems and disputes must be directed to CRA.

In addition, the Exhibitor assumes all responsibility for any compliance with all pertinent ordinances, regulations and codes of duly authorized local, provincial, and federal governing bodies concerning fire, safety and health together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

All exhibiting companies agree that they and their employees will abide by these rules and any additions and/or amendments, which the CANADIAN RENTAL ASSOCIATION shall put into effect, and that they shall remain as exhibitors from time to time, solely on their strict compliance with these rules. They have been formulated in the best interest and for the protection of the exhibitors as well as the CANADIAN RENTAL ASSOCIATION and its representatives. In any interpretation of the rules, the judgment of the CANADIAN RENTAL ASSOCIATION shall be final, and any matters not covered are subject to the decision of the CANADIAN RENTAL ASSOCIATION.

1. CANCELLATION BY EXHIBITOR: Exhibitor must sign the Exhibit Space Contract and remit full payment no later than Dec. 1st, 2022. If Exhibitor fails to meet this payment schedule or has any other past due account with CRA, then CRA may, at its option and without penalty, terminate the Exhibit Space Contract.

This event is a non-refundable event.

2. NON-WAIVER: No waiver or any breach of this contract shall be held to be a waiver of any other or subsequent breach.

3. SUCCESSORS IN INTEREST: This agreement shall bind the respective parties and their successors in interest.

4. GOVERNING LAW: This agreement shall in all respects be governed by the local laws.

5. HOSPITALITY SUITES: Hospitality suites allocated with consent of the CRA only. Hospitality suites must be closed during exhibit hours.

6. LOCATION AND ASSIGNMENT OF SPACE: All exhibits will be located in the designated facility. Exhibits may NOT be located outside the exhibit floor of the building nor in parking areas in or surrounding the building without CRA consent. Dimensions of all booths shown on the exhibit diagram are believed to be accurate but are only warranted to be approximate. CRA reserves the right to make such modifications as may be necessary to adjust the floor plan to meet the needs of exhibitors and the CRA Show. The Tradeshow Manager of the CANADIAN RENTAL ASSOCIATION has allocated exhibit space to exhibitors on a fair and equitable basis. Following the initial booth assignment, space will be assigned on a first-come, first-served basis. CRA will attempt to accommodate requests from companies that want to be located near or next to each other. However, the priority point system and history will not be compromised. If both companies consent to being

assigned space based on the points of the company that has fewer points, there is such a greater chance of accommodating the request. CRA must receive this request and consent in writing prior to initial space assignment.

7. INSTALLATION AND DISMANTING OF EXHIBITS - No children under the age of 16 will be allowed in the exhibit during installation.

MOVE-IN Schedule - Thursday, March 2nd, 2023 from 8:30 am – 10:30 am

All exhibits will be installed during the hours designated by CRA and must be erected and completely arranged within the time allocated. If an Exhibitor fails to occupy the assigned space by this deadline, CRA has the right to utilize the area in any way it may decide without relieving Exhibitor of the obligation to pay in full and will authorize, at Exhibitor's expense, the removal to storage of any booth materials not set by the specified time.

The Association will not allow the exhibitor to move in and set up unless they have PAID IN FULL the mutually agreed total amount owing for the exhibit. The exhibitor must complete and sign the contract agreement on the reverse side before the booth is opened. If a payment problem should arise the Association may retain, as security, booth contents of the Exhibitor in question until the matter is resolved. All product equipment and promotional items must be placed in the booth One hour before end time of the move-in time as indicated on the exhibitor package.

MOVE-OUT – Friday, March 3rd, 2022 from 4:00 pm – 6:00 pm

Exhibitors will not be allowed to dismantle or repack any part of their exhibit until after the official closing of the CRA event.

8. STANDARD BOOTH EQUIPMENT: Included in the price of each space is a 6ft draped table.

All other services required such as material handling,

furnishing, electricity, internet, etc., must be arranged through the River Rock Casino Resort designate. Exhibitor and its employee and agents must comply with all local ordinances, codes and union jurisdictions.

9. **SPACE REGULATIONS:** CRA reserves the right to restrict, prohibit or evict exhibits, which, because of noise, method of operation, materials, creation of safety hazards or any other reason, detract from the general character of the CRA show. In addition;

Noise. All demonstrations or other promotional activities must be confined within the limits of the exhibit booth, and at an acceptable noise level. Demonstrators or activities that cause annoyance to neighboring exhibitors such as flashing lights or noise or result in obstruction of aisles or prevent ready access to a nearby exhibitor's booth will NOT be allowed. Exhibitors must take every reasonable precaution to minimize the noise of demonstrations or of operating sound devices, sound films, cutaway models etc.

Marketing Activities. Exhibitors shall distribute printed matters, souvenirs or other articles only within the exhibit space. Throwing of souvenirs, loud shouting and making of any unnecessary noises to attract attention will not be permitted. Singers are prohibited. Models or other entertainers will not be permitted to wear attire other than that which conforms to normal business or daytime social standard. CRA reserves the right of approval of said model and their attire, as well as the attire of other booth personnel.

Balloons. Balloons may not be exhibited or displayed unless manufactured and distributed in the normal course of business by the exhibiting firm. If inflated and displayed, balloons must be displayed within the limitations of the Rules and Regulations. Inflated balloons must be inflated only with air or heavier-than-air gas; helium is not permitted

Safety. CRA reserves the right to require equipment be repositioned and the right to stop any product demonstration on The CRA Show floor, which is determined to be a hazard, a disruption of The CRA Show or not consistent with the Rules and Regulations.

Vehicles. Operation of gasoline-operated vehicles/equipment will be permitted during move-in and move-out periods. Vehicles/equipment of any type on display that are powered by fuel can have no more than ¼ tank of gas in the fuel tank (or amount designated by the Convention Center and local fire ordinances), and that fuel tank must be sealed with either a locking fuel cap or by tape. Batteries must be disconnected. External chargers are usually recommended for demonstration purposes. Propane tanks are not allowed, even if empty.

Food and Beverage Dispensing. Exhibitor may not dispense food and/or beverages of any kind without written permission from the exclusive Convention Center caterer. The serving and associated charges of food or beverage in display booths is the responsibility of Exhibitor. Serving of alcoholic beverages from Exhibitors' booth is prohibited at any time during the trade show or during the installation and dismantling of exhibits.

10. **USE OF SPACE: ASSIGNMENT, SUBLETTING OF SPACE:** No exhibitor shall assign, sublet or share the space allotted without the knowledge and consent of CRA. No products, parts, accessories, or other goods, souvenirs, catalogs, etc, bearing names or other forms of advertising other than that of the exhibitor may be displayed. Exhibitors may not display any rebuilt or reconditioned machinery or

equipment. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

AUTHORIZED AGENTS: The exhibitor, whose authorized signature is on the reverse side, will act as the full authority to represent the Exhibitor in the business with the CANADIAN RENTAL ASSOCIATION during the term of the contract or this same exhibitor will have an appointed agent or agents with full authority to represent the Exhibitor. He will be responsible for service pertaining to receipt of material, set up the exhibit, dismantling and shipping instructions, for the duration of the Show and shall be given full power of the preparation, conduct and removal of the exhibit and shall work with the Exhibition Manager and staff to carry out all Rules and Regulations of the show and to conduct the exhibit in a businesslike manner.

11. **RECEIPT OF GOODS:** Goods will not be received unless plainly marked with all charges prepaid. All exhibits must be ready at least one hour before the Showcase opens. CRA will not allow any move-in exhibits during Show Hours.

12. **EXHIBITOR REGISTRATION:** Exhibit Hall attendance is restricted to qualified exhibitors, attendees and service suppliers as monitored by CRA. Badges are required at all times.

Exhibitor is limited to the number of complimentary exhibitor badges based on the size of contracted exhibit space. Use of an exhibitor badge by anyone other than the person named thereon is expressly prohibited. Any violations may result in the automatic removal of the exhibitor badge and will be considered just cause to expel Exhibitor and its representatives from The CRA Showcase floor and/or invoice the exhibiting company for the full registration fee as a result of false certification. Exhibitors witnessing such violation are urged to report said violation to CRA.

Firms or organizations (non-exhibiting suppliers) not assigned exhibit space will not be permitted to solicit business within the exhibit area and areas outlined above. Any company found to be conducting business as outlined in the manner will be in violation and removed from the exhibit hall.

13. **BOOTH PERSONNEL:** Name badges for admission to the exhibition hall and all activities will be issued according to the following policy:

Maximum 2 personnel

14. **CARE OF BUILDING, EQUIPMENT & EXHIBITS:** Exhibitors must not deface the walls of floors of the building, the booths, or the equipment of the booths. No nails or tacks can be driven in the building walls, floor or columns and equipment must be self-supporting. The exhibitor shall indemnify CRA for all claims for damage to exhibit space and exhibit premises caused or contributed to by his employees, representatives and guests. When such damage to the building appears, the Exhibitor is liable to the owner of the property so damaged. All materials used as decoration must be flame proofed. Paper decorations cut evergreens or branches are not permitted.

CRA will sweep and clean the aisles, but the Exhibitors must, at their own expenses, keep their exhibit space cleaned and their exhibits dusted and in good order. A cleaning charge will be assessed the exhibitor if booth requires cleaning services.

- 15. LIABILITY AND INSURANCE:** Neither CRA or the exhibition Centre, nor their representatives, nor any members of the committee will be held responsible for any injury, loss or damage that may occur to the exhibitor, or to the exhibitor's employees or property from any cause whatsoever. It is the exhibitor's responsibility to protect machinery and exhibits so that no injury will result to the public, visitors, guests or persons or property. All property of the exhibitor is understood to remain in the Exhibitor's care, custody and control in transit to, from or within the confines of the exhibit hall subject to the Rules and Regulations. The exhibitor, signing the contract, expressly releases, holds, keeps and saves harmless and indemnifies the foregoing named organization and committee and individuals from all claims for such loss, damage or injury. Exhibitors are advised to carry insurance to cover any of the above.
- 16. SECURITY:** CRA will provide necessary watchmen for the building during the hours the show is closed. CRA shall take all proper and reasonable care to see that the exhibit is not destroyed or damaged through any cause within its control, but it does not ensure the safety of said exhibit and is required to use only such reasonable care as it deems necessary through the employing of watchmen and other such precautions as a prudent businessman in the protection of his own property.
- 17. FORCE MAJEURE:** In case of cancellation of the Exhibition or unavailability of the Exhibit space for the specified uses due to war, government action or order, act of God, fire, strike, labour disputes, or any other causes beyond the Association's control, this agreement shall terminate and the Exhibitor shall be entitled to the return of the Rental Fee for the exhibit space, less the pro rate share allocable to the exhibit space of the expenses incurred by CRA in connection with the Exhibitor. In case of cancellation by CRA for any reason, or a change in the place or date of the Exhibition, which is unsatisfactory to the Exhibitor, the Exhibitor shall be entitled to return of sums paid for the exhibit space. Refund of the Rental Fees, as provided in this section, shall be the exclusive remedy of the Exhibitor against CRA in the event the Exhibition is cancelled or rescheduled, or the exhibit space is unavailable for use.
- 18. EXHIBITOR'S LITERATURE:** any literature, commercial in nature, which pertains to the convention activities of the CRA e.g. show directory, show guide, etc may not be distributed at any trade show without the approval of the CEO of the CANADIAN RENTAL ASSOCIATION.
- 19. Additional Rules and Regulations.** In addition to the terms and conditions of this Contract for Exhibit Space, Exhibitor shall observe and abide by any additional rules or regulations of Canadian Rental Association and/or the Convention Center/Venue in effect from time to time.