



CANADIAN RENTAL ASSOCIATION
ASSOCIATION CANADIENNE DE LOCATION

Give attendees additional reasons to visit your booth!

According to the attendees of our trade shows, Show-Only Specials are considered extremely influential in their purchase decisions.

What are Show-Only Specials?

- Prize drawings or giveaways
- Or any other creative idea you have!

The main stipulation is that the special be available only to those attending the CRA Regional Trade Show in which you are exhibiting.

When you decide to offer a Show-Only Special for a CRA Show, we will support your program participation extensively before and during the show.

- Identification will be provided at your booth on the show floor
- Participating companies will be identified on our website and in printed handouts at the show
- The deadline to be included on the printed handout at each show will be **Friday December 20th**

___ Yes, my company will offer a Show-Only Special available **only** to show attendees.

SHORT DESCRIPTION OF SPECIAL OFFER:

CRA 2020 Atlantic Show:

CRA 2020 Western Show:

CRA 2020 Quebexpo Show:

Company Name _____

Contact Name _____

Signature _____ Date _____

Please return this form by fax to 905-643-3999 or email to info@crarental.org