



**Deadline
May 1, 2009**

2009/2010 Scholarship Application Graduate Students

The ARA Foundation intends to offer the following scholarships for the 2009/2010 academic year:

- Ten scholarships of \$2,000 each to college-bound applicants*
- Ten scholarships of \$1,000 each for technical/vocational applicants*
- Two scholarships of \$2,000 each for graduate-level applicants*
- One scholarship of \$3,000 to the top applicant in the name of ARA Insurance Services*

The ARA Foundation also administers scholarships for:

- ARA of Ohio (six \$750 scholarships)*
- ARA Region Two (one \$500 academic and one \$500 technical scholarship)*
- ARA Region 10/Canada (\$1,000 U.S. scholarship)*
- Texas Rental Association (five \$1,000 scholarships)*

All scholarships will be presented to the college/university/technical school of the recipient's choice by Aug. 31, 2009. The scholarships are valid for that academic year only and cannot be held over without approval of the ARA Foundation Board of Trustees.

Eligibility requirements include:

- Δ The applicant must be associated with the rental industry (either with a rental operation or manufacturer/supplier of rental equipment) by being: 1) a family member of a rental industry business owner; 2) a current employee (including but not limited to owners and managers) in the rental industry; or 3) a family member of a current employee in the rental industry. Graduate level applicants must currently be working in the rental industry with plans to continue in the industry.
- Δ The undergraduate applicant must be pursuing an undergraduate education pertinent to the rental industry at an accredited university, college, community college or technical school. The candidate may be in high school and accepted by an accredited university, college, community college or technical school or be pursuing a vocational or certification program affiliated with a university, college, community college or technical school. Part-time attendance will be considered if the number of hours attending school is at least nine credit hours.
**Graduate applicants must be enrolled in a graduate program at an accredited university.
- Δ Immediate family members of the Foundation Board of Trustees are not eligible to win.
- Δ The scholarship application, essays, school-documented transcripts and letters of reference must be completed and returned or **postmarked by May 1, 2009**, to the ARA Foundation. Applications may be mailed to 1900 19th St., Moline, IL 61265, or faxed to 309/764-1533. Please submit all required items together in one envelope.
- Δ The basis for selection will follow these guidelines: academic achievements, employment experience, volunteer and leadership activities, essay content, personal activities and references.
- Δ The Scholarship Committee will review the applications in early summer 2009. The committee will notify scholarship recipients by telephone and mail. Recipients will be announced in ARA publications. All decisions by the Scholarship Committee are final.



ARA Foundation Graduate Scholarship Application

Deadline – May 1, 2009

(Please type or print clearly)

SECTION 1: PERSONAL INFORMATION

The information requested will be kept confidential and is for the sole purpose of scholarship selection. It will be accessible only to the ARA Foundation Scholarship Committee.

NAME _____ DATE _____
(Last) (First) (Middle)

HOME ADDRESS _____

CITY _____ STATE _____ ZIP _____

HOME PHONE NUMBER _____ WORK NUMBER _____

E-MAIL ADDRESS _____ CELL NUMBER _____

DATE OF BIRTH _____

FATHER'S NAME _____

MOTHER'S NAME _____

PARENT'S EMPLOYER (STORE NAME) _____

STORE ADDRESS _____

LOCAL NEWSPAPER(S) _____

AND ADDRESS(ES) _____
OR WEB SITE(S) _____

FOR OFFICE USE ONLY:
Date Received: _____
Postmark Date: _____
Rental Store Member # _____
Applicant # _____

FOR OFFICE USE ONLY:
ARA OF OHIO: _____
REGION 2: _____
REGION 10: _____
ARA OF TEXAS: _____

How did you learn about the ARA Foundation Scholarship Program?

- Received in mail E-mail from ARA Fax from ARA
 ARA Web site **RENTAL MANAGEMENT** State or Local Association
 The Rental Show RentalPulse e-newsletter Other _____
 Parent – How did they learn about the Scholarship Program? _____

SECTION 2: ACADEMIC INFORMATION

High School _____

Address of High School _____

Date of Graduation _____

Grade Point Average _____ out of possible _____

College/University _____

Address of College/University _____

Date of Graduation _____

Grade Point Average _____ Degree _____

What type of school do you plan to attend in the fall 2009?

- College/University Online University

Name _____

Address _____

Degree Program _____

Date you expect to graduate _____

How many credit hours are you planning to take in the fall 2009? _____

How many credit hours due you currently have for this program? _____

How many credit hours do you need to graduate in this program? _____

Please submit a current list of courses in which you are enrolled and previous semesters' courses with grade point averages. (College transcripts acceptable.)

SECTION 3: LEADERSHIP INFORMATION

(type or print legibly, no acronyms – spell out abbreviations and all words)

1. Leadership Positions (academic and extracurricular)

2. Honors, Awards, Patents and Recognitions (provide details)

3. Other Activities (volunteer activities, hobbies, personal activities, etc.)

SECTION 4: RENTAL INDUSTRY SPECIFIC INFORMATION

Have you worked in a rental store?

YES (If yes, please complete the table below)

NO (If no, please skip to the next question)

Rental Store Name and Owner's Name	Relationship (if a relative)	Address City / State	Applicant's Position(s) Held	Applicant's Dates of Employment

Do you intend to work in a rental store after completing your education? YES NO UNDECIDED

Is the rental store you currently work at an ARA member? YES NO

Please list any rental industry-related activities/events you have participated in:

Please check (√) any ARA products or services you have used:

- | | |
|---|---|
| <input type="checkbox"/> Lending Library | <input type="checkbox"/> National Equipment Register (NER) |
| <input type="checkbox"/> Certified Event Rental Professional (CERP) | <input type="checkbox"/> Ready-to-Rent Tags |
| <input type="checkbox"/> Event Rental Training Courses | <input type="checkbox"/> www.RentalCareers.com |
| <input type="checkbox"/> Best of Tool Tech Training | <input type="checkbox"/> Risk Management Series |
| <input type="checkbox"/> Making It Work Series | <input type="checkbox"/> Defensive Driving Course |
| <input type="checkbox"/> Rental Business Line Series | <input type="checkbox"/> Member to Member Online Forums |
| <input type="checkbox"/> Credit Card Processing Program | <input type="checkbox"/> RENTAL MANAGEMENT magazine |
| <input type="checkbox"/> <i>ARA Advantage</i> Member Newsletter | <input type="checkbox"/> RentalPulse (e-mail newsletter) |
| <input type="checkbox"/> Credit Report Service | <input type="checkbox"/> <i>ARA Foundation Focus</i> newsletter |
| <input type="checkbox"/> Safety Training System | <input type="checkbox"/> Other: _____ |

SECTION 5-A: ESSAY INFORMATION

Please answer the following questions and submit on a separate piece of paper *typewritten* with the application.

1. Describe in detail what your experience has been like in the rental industry. What rental career goals do you have? How will your advanced degree aid your rental career and rental business plans?
2. You have been asked to review the market segments for July and you notice a decline in your No.1 segment. It had been \$60,000 and had been increasing over time, but suddenly there is a decrease. What would you do?
3. In the following scenario, please describe in detail how you would handle the situation.
It is a slow time of year for you and the rental store you work in. What would or could you do to promote your store's business, market the store and generate more income?

SECTION 6: LETTERS OF REFERENCE

Please submit with this application and completed essays three letters of reference from among two of the four following categories. **Please, no letters from family members.**

1. Current or past instructor
2. ARA member
3. Your current or former employer/co-worker
4. Community organization member

This application is made for the purpose of obtaining an ARA Foundation scholarship. I declare that all information set forth in this application is true and represents the facts as I know them and understand that copying another applicant's essay will invalidate all applications involved. I understand the ARA Foundation scholarship funds are sent directly to the educational facility to be applied to my direct tuition fees and that documentation will be required for payment of funds other than for tuition. Any unused funds must be returned to the ARA Foundation. If selected, I will be requested to submit a professional portrait (photograph) of myself for marketing purposes. All decisions by the Scholarship Committee are final.

Signature of Applicant

Date

Submit application, essays, transcripts and letters of reference prior to May 1, 2008, to:

ARA Foundation
1900 19th St.
Moline, IL 61265
Fax 309/764-1533

E-mail or phone for questions:

Jenni Venema

ARA Foundation Director of Development

jennifer.venema@ararental.org

800/334-2177 or 309/764-2475, ext. 236