



CANADIAN RENTAL ASSOCIATION
ASSOCIATION CANADIENNE DE LOCATION

Attention Suppliers:

2008 President's Image Award

The President's Image Award is an annual award presented to a rental store member in good standing of the Canadian Rental Association who meets the criteria set down for this award.

If you know of a company you would like to nominate, please forward the information to the CRA Head Office by Oct 31, 2008.

A brief write up and pictures will be requested from the nominated stores. A recipient will be chosen by the current CRA President.

Criteria:

1. Nominee must be a paid up regular member of the Canadian Rental Association.
2. Rate the following categories as: E-Excellent G-Good F-Fair

In store rental equipment displays	_____
In store resale merchandise displays	_____
Store cleanliness and appearance	_____
Inventory Cleanliness	_____
Inventory Maintenance	_____
Courtesy and helpfulness to customers	_____
Knowledge of inventory use	_____
Telephone habits	_____
Advertising	_____
Vehicles - clean and presentable	_____
Improvements	_____

Presidents Image Award Nominee

Nominated Store _____

Full Address _____

Telephone () _____

Owner _____

Ballots will be accepted by fax 1-888-270-4440 or email mandy@crarental.org. One ballot per store please.

Mandy Maeren
Executive Director